

International Dubai DBA annual ranking Rules & Ranking Process

DBA programs must meet certain criteria to be eligible.

1. There are 3 (three) different rankings and the prerequisites to participate are as follows:
 - **General Ranking:** DBAs must be cohort-based (with students enrolled), with at least 2 years of existence
 - **Accessibility Ranking:** DBAs must be cohort-based (with students enrolled), with at least 2 years of existence
 - **CSR:** DBAs must be cohort-based (with students enrolled), with at least 2 years of existence

2. Data for the ranking are collected either using one online survey completed by participating schools or by the same survey completed by independent members of the Dubai Ranking organization with information found on the school's website and/or brochure.

3. Information gathered allow to award a certain number of points to each DBA as detailed below (and as further detailed in the table in appendix)
 - **Accessibility:**
 - Number of years of professional work experience required for admission to the DBA program (1 point)
 - Number of languages the program can be followed in (1,25 points)
 - Executive or Excellency scholarships available for students enrolling in the program (1 point)
 - Amount of the tuition fees (1,5 points)
 - Number of international locations where the DBA program can be studied at (1 point)
 - Offers of offline, part-time, and/or online programs (3 points)

 - **Human Resources:**
 - Number of professors dedicated to the program (1,5 points)
 - Number of CEO or owners among the DBA students (1,25 points)
 - Faculty's women and men parity percentage (1 point)
 - Students' women and men parity percentage (1 point)

 - **Academic development:**
 - Accreditations possessed by the institution (3 points)
 - Number of chairs of executive research dedicated to the DBA Program (2 points)
 - Number of academic / Executive seminars organized per year (2 points)
 - Number of publications in academic papers per year (2 points)

4. When all information is gathered and points allocated according to the above-mentioned criteria, a first ranking is established but not disclosed and kept confidential. Schools' representatives which did not give their prior agreement, are then contacted by email requesting their express acceptance (i) to appear on the ranking and (ii) to the rules of the establishment of the International Dubai ranking. Then, the official ranking is established only with DBAs whose representatives have given their express consent and is published on the site of the International Dubai ranking.

Acceptance for appearing in the ranking from school's representatives is valid for the entire

existence of the Dubai Ranking, unless the school's representatives ask by written notice the removal of the appearance.

5. The **International Dubai DBA annual ranking** is relative. The DBA annual ranking calculates the Z-scores for each criterion. (Z-scores show how far a school's data is from the mean and are unitless, so they allow the ranking to be based on very different criteria — percentages, and points.)
These scores are then weighted as outlined in the ranking key and added together for a final score.
6. The International Dubai DBA annual ranking is established by an independent organization, based on information publicly available and not verified or based on an online survey.
7. The International Dubai DBA annual ranking does not assume in any way the quality of teaching provided by the DBA or their outcome in terms of professional success.
8. The International Dubai DBA annual ranking organization shall not be held responsible for any consequences, direct or indirect, that may result from this ranking, on anyone.
9. The persons collecting data for the survey and completing that same survey act impartially and in total independence.

Committee members and Dr Amang Ngon, Professor at ESSEC, University of Douala, Cameroon as the **International Dubai DBA annual ranking** database consultant.

		Maximum points	POINT BY ANSWER	METHOD / CALCULATION
Accessibility	Number of years of professional work experience required for admission to the DBA program:	1	0-1 = 0,25 2-3 = 1 4-5 = 0,5 6-7 = 0,25 7+ = 0,25	Single answer
	Number of languages the program can be followed in:	1,25	1-2 = 0,25 3-4 = 0,5 5-6 = 0,75 7-8 = 1 9-10 = 1,25	Single answer
	Are Executive or Excellency scholarships available for students enrolling in the program?	1	Yes : 1 No : 0	Single answer
	Amount of the tuition fees:	1,5	Less than 30K : 1,5 31-50K : 1 51-70 : 0,5 71-90K : 0,25 More than 91K : 0	Réponse unique
	Number of international locations where the DBA program can be studied at	1	1 = 0 2 = 0,25 3 = 0,5 4 = 0,75 5 and more = 1	Single answer
	Do they offer offline, part-time, online programs?	3	Offline : 1 Part time : 1 Online : 1	Addition by answer
Human Resources	Number of professors dedicated to the program:	1,5	0-5 = 0,25 6-10 = 0,5 11-15 = 0,75 16-20 = 1 More than 20 = 1,5	Single answer
	Number of CEO or owners among the DBA students in the total population of the program	1,25	0-1 = 0 2-5 = 0,5 6-8 = 0,75 9-12 = 1 13+ = 1,25	Single answer
	Faculty's women and men parity percentage:	1	Under 19 = 0 20-39 = 0,5 40-49 = 1 50-59 = 1 60-89 = 0,5 Over 90 = 0	Single answer
	Students' women and men parity percentage:	1	Under 19 = 0 20-39 = 0,5 40-49 = 1 50-59 = 1 60-89 = 0,5 Over 90 = 0	Single answer
Academic Development	Does the institution have accreditations?	3	AACBS = 0,5 AMBA = 0,5 EPAS = 0,5 EQUIS = 0,5 WSCUC = 0,5 CGE = 0,5	Addition by answer
	Number of chairs of executive research dedicated to the DBA Program:	2	0-1 = 0 2-4 = 0,5 5-6 = 1 7-8 = 1,5 9+ = 2	Single answer
	Number of academic / Executive seminars organized per year	2	0-1 = 0 2-4 = 0,5 5-6 = 1 7-8 = 1,5 9+ = 2	Single answer
	Number of publications in academic papers per year	2	0-1 = 0 2-4 = 0,5 5-6 = 1 7-8 = 1,5 9+ = 2	Single answer